Meat Messaging Industry Circular
How Meat Messaging Can Improve the Re-Certification Process for Refused Products

The journey of shipping Australian meat takes a multitude of various procedures to be created and then delivered. This can be an expensive process to get to the point of shipping.

When shipping marks become partial, completely illegible or missing because of handling or other manual issues, it means that the cartons can be refused.

The importer would then have to rectify the refused entry by sorting the defective cartons from the lot. An official representative of the foreign inspection system is to present documentation to support re-certifying the product.

The manual method works by printing off a consignment listing with the SSCC (or Health Certificate) and individual carton barcode numbers, then manually checking off all of the carton serial numbers.

For the organisation involved and their workers, this becomes a lengthy process to amend and can often result in product being disposed of.

Meat Messaging can save importers time and money with its industry developed, cloud-based solution.

Once integrated into the company's current IT systems, the importer can login to the Meat Messaging app on their phone or tablet and do a search using the barcode number.

Importers can then download the consignment report information and present it to the FSIS representative which can then be approved within minutes. The diagram below demonstrates the Meat Messaging Importing and Exporting Process.

The combination of reduction in direct labour, fewer rejects and reduced product damage has been demonstrated through several projects utilising the industry portal.

The use of the industry portal has directly lowered the cost of implementing and accessing export messaging and eMTC technology, as well as greatly improving product inventory and supply chain transparency. These savings collectively represent more **than $200 million annually to the Australian meat industry.**

Meat Messaging is a Government recognised program that can be integrated into current company IT Systems to securely upload consignment information to an industry accessible cloud.
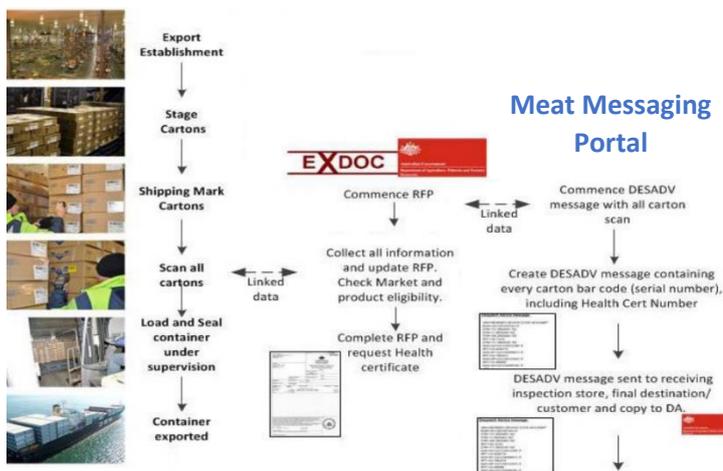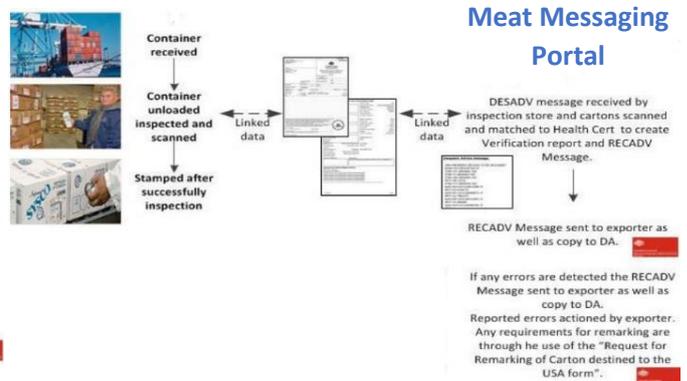
Diagram 1: Exporting Process through Meat Messaging

Diagram 2: Importing Process through Meat Messaging

To find out more go to: https://meatmessaging.info or email: info@meatmessaging.com